



RR-0501-R
Third Year B. Com. Examination
March / April – 2010
English Compulsory (Eng. Med.)

Time : 3 Hours]

[Total Marks : 70

Instructions :

(1)

<p>નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : T. Y. B. Com.</p> <p>Name of the Subject : English Compulsory</p> <p>Subject Code No. : 0 5 0 1 Section No. (1, 2,.....) : Nil</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; height: 60px; width: 100%; text-align: center; padding-top: 20px;">Student's Signature</div>
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(2) Clearly indicate the options you attempt.

(3) Figures to the right indicate full marks.

1 Describe the factors that led to mass production. 10
Discuss its implications.

OR

1 What according to Rajagopalachari are the duties of true citizens of free India?

OR

1 Bring out the humour in Robert Lynd's essay 'The Money Box'.

2 Write short notes on any **two** of the following : 10

(a) Hornby's views on Democracy

(b) Herman Wouk's opinion regarding advertising.

(c) Carnegie's "Gospel of Wealth".

(d) Gardiner's views on good manners and courtesies as expressed in "On Saying Please".

- 3 Write an essay on any **one** of the following : **10**
- (a) Prospect of recovery of Indian economy from Recession.
 - (b) Youth and Challenges
 - (c) A day in the life of a Salesman.

- 4 Write a proposal to the head of your institution regarding **10** starting Digital English Language Laboratory for improving spoken and listening skills of the students of the college.

OR

- 4 A manufacturing company wants to improve the efficiency of the workers. As the general manager of the company draft a proposal showing steps to be taken to improve the efficiency of the workers.
- 5 Write a letter to Acer Company Ltd. asking them to send **10** competitive quotation for their latest laptops for their executive staff. Mention your requirements in detail and specifically mention that you expect within a month.

OR

- 5 Assume that you have decided to resign from the post of Assistant Production Manager from Kisan Fertilizers Ltd.; where you have been working for the last seven years. You have decided to take this step on being bypassed for promotion. Draft a resignation letter.
- 6 (i) Write short notes on any **two** of the following : **8**
- (a) Technical Writing V/s General Writing
 - (b) Scanning method
 - (c) Development of English Language
 - (d) Tips for improving listening skills.
- (ii) Give full forms of the following : **2**
- (a) CBI
 - (b) Er.
 - (c) GPO
 - (d) Advt.

- 7 (a) Read the following passage and answer the questions that follow :

5

We are all unique and each of us has likes and dislikes, and effective and ineffective methods of learning. In this respect there is an endless list of individual learning theories. Take a moment to consider where and when you think the best. Perhaps in the shower, in the morning. Is it late at night just before you go to sleep? In order to make the understanding of learning more manageable we need to provide some categorization of the main theories.

In essence, the main distinction involves the debate about nature and nurture. There is an interactive dependency between uniqueness of the individual and the specific influences that interact from the surrounding environment. It is the sum of these characteristics and the experiences that occur that shape the person. Wilson writes "Harsh words can deform children's brains for life." "The nature versus nurture debate is being seen as increasing. We are talking now about a complex interaction between genetic disposition and experience."

The strategies that we use for our learning are based upon our conscious or subconscious philosophies about how people learn and their ability to learn. For example, if we believe that there is almost unlimited potential within human beings we may be able to help them to achieve their targets. If we believe that some people are intelligent and others are not, we may not be inclined to support them. The influence of personal philosophies can inhibit the learning process but it can also limit our potential to help people learn.

Handy's advice about the theories of learning being the theories of change illustrates the spectrum of possible approaches of learning and also those of change.

- (i) Give an appropriate title to the above passage.
 - (ii) Why are there an endless list of individual learning theories?
 - (iii) Draw the difference between nature and nurture.
 - (iv) "The strategies we use for learning are based upon our conscious or subconscious philosophies about how people learn and their ability to learn" - Explain with illustration.
 - (v) What is Handy's advice about theories of learning?
- (b) (i) Define a consonant sound. 1
- (ii) Give phonetic transcription of : 4
palm, evil, drown, bring, learn, child, share, play.
